

Smart Mobility, Empowering Cities

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Land Transport Authority We Keep Your World Moving











Data sharing, Co-operation and Connectivity among Stakeholders, recent Developments in Europe

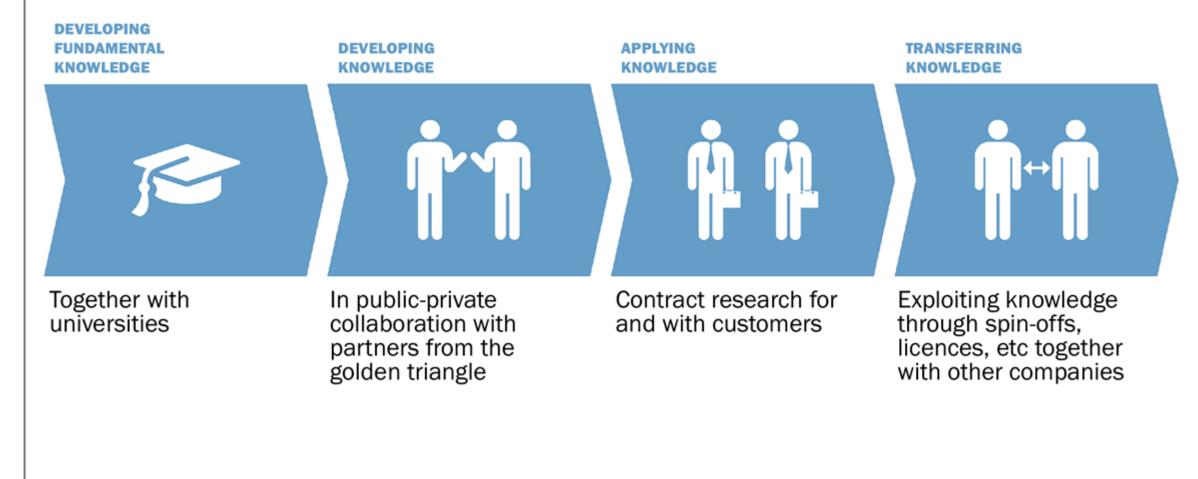
Joëlle van den Broek

TNO, The Netherlands

Transforming Freight Movements through ITS – Part III (SIS35)



TNO INNOVATION PROCESS



2600 employees world-wide working on applied research with public and private partners



HOLISTIC VIEW ON SMART & SUSTAINABLE MOBILITY TRAFFIC & TRANSPORT @ TNO

Safe, efficient, sustainable and comfortable traffic and transport

can only be established by

balanced interaction between humans, vehicles and their environment.



SYSTEM APPROACH



TRANSITION IN MOBILITY TOWARDS SMART AND SUSTAINABLE MOBILITY

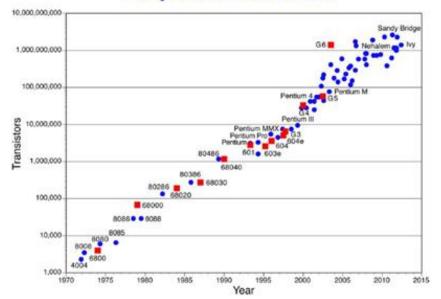
Transition in Mobility:

- Digitalization: IoT, "data economy", TaaS
- Automation: Connected Automated Driving
- Electrification: Energy transition, Zero Emission, H2

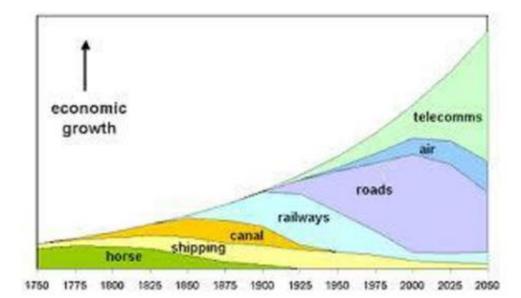


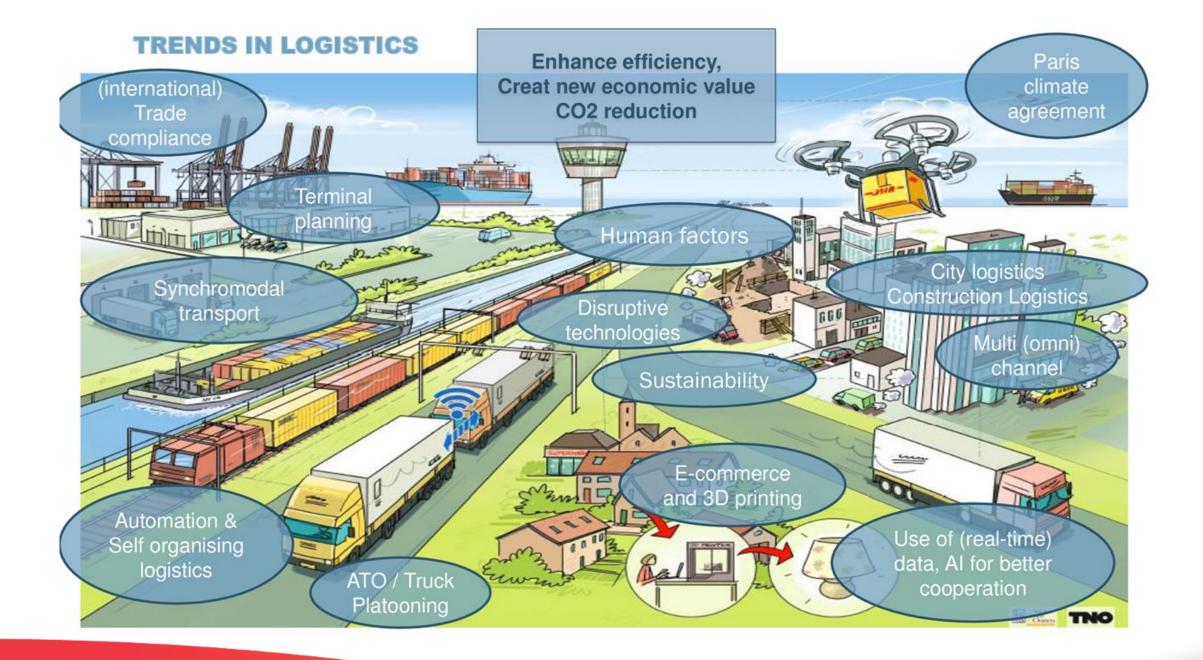
DIGITALISATION: VERY FAST ACCELERATION IN INNOVATION

Each two year the extent of the digital innovation is as big as the total of the innovations in all the years before







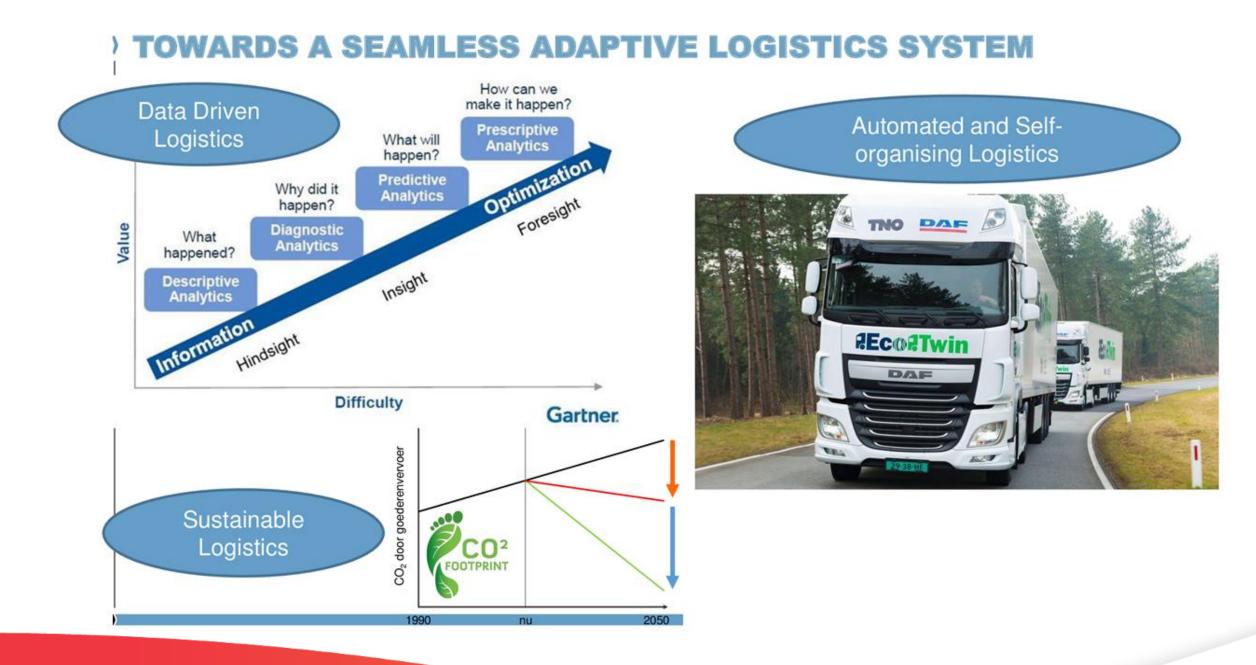


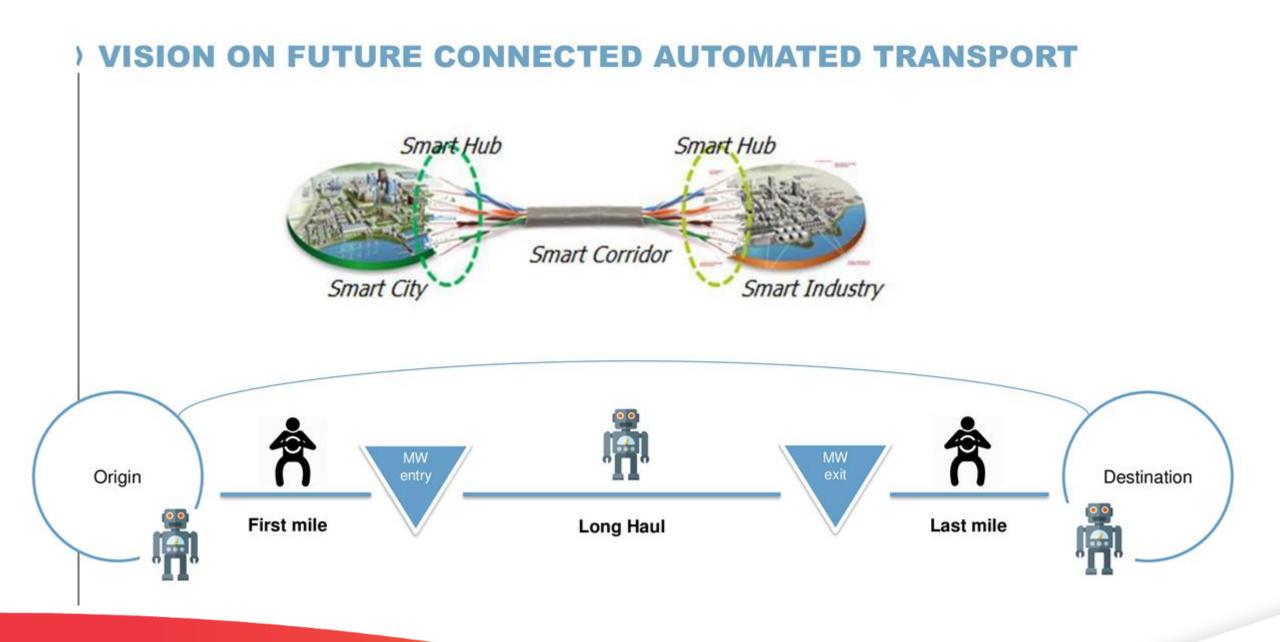
TRAFFIC & TRANSPORT

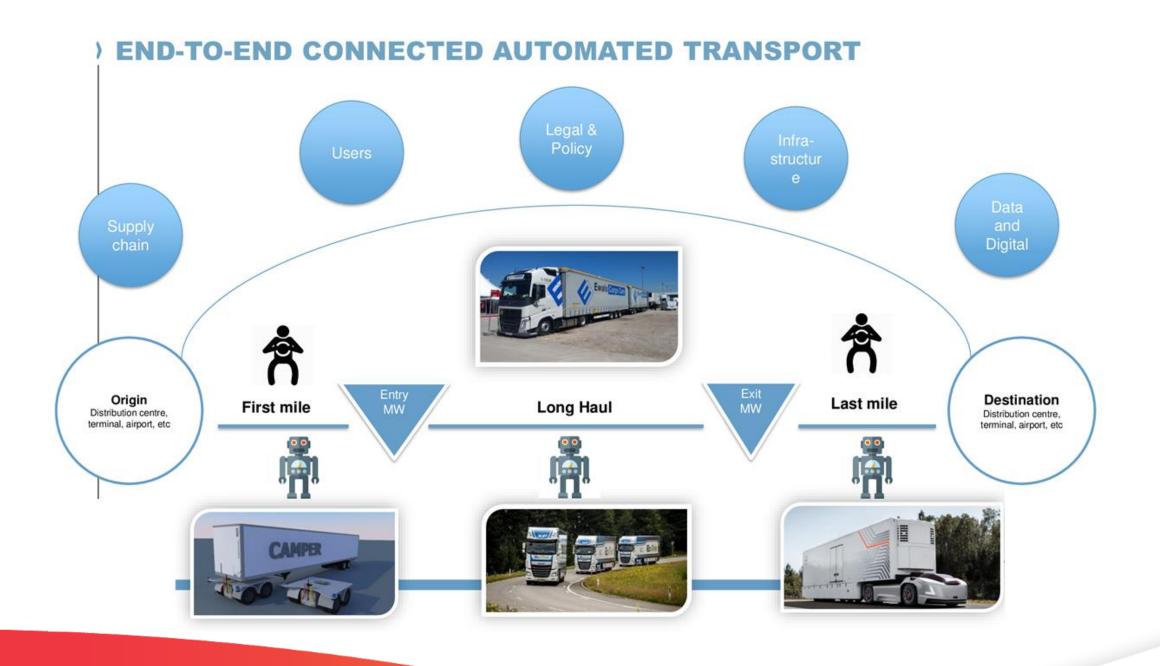
Mission

Working towards:

- Seamlessly connected, autonomous, adaptive logistics system
- for Roads, Waterways, Rail and Air
- that enhances the efficiency of logistics
- Creating new economic value,
- while significantly reducing its carbon footprint







SO WHAT IF...

- > Everything is connected?
- > How will goods then flow?
- > Will we still be needing large scale DC's?
- > Or can future smart solutions in logistics decrease this?

We are in a transition → it is a huge system change
Learning by doing → adaptive aproach

SEAMLESS ADAPTIVE LOGISTICS SYSTEM- A JOINT CHALLENGE

MARKET



Making Transport more comfortable

Economic value chain

DRIVER

KNOWLEDGE



GOVERNMENTS

- Improving traffic flow
- Increasing safety
- Decreasing emissions





IN THE END



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